# Role Description: Regional Ambassador - ArtBridgeCanada

**Position:** Regional Ambassador

Type: Volunteer/Part-Time (Flexible Commitment)

Location: Regional, Anywhere in Canada

# **About ArtBridgeCanada:**

ArtBridgeCanada is a federal non-profit dedicated to empowering

Canadian artists by fostering connection, promoting equity, and building sustainable careers in the arts. Our mission is to bridge gaps in resources and opportunities, creating a thriving and inclusive arts community across Canada.

### **Role Overview:**

As a **Regional Ambassador** for ArtBridgeCanada, you will play a critical role in representing our organization in your region. You will play a pivotal role in fostering relationships with artists, cultural organizations, and stakeholders within your region. This position is ideal for individuals passionate about the arts who are eager to foster relationships with artists, cultural organizations, and stakeholders within your region. This is an opportunity to advocate for the arts, connect creatives with resources, and build awareness of ArtBridgeCanada's mission.

## **Key Responsibilities:**

## 1. Community Engagement:

- o Act as the local face of ArtBridgeCanada in your region.
- Build relationships with artists, arts organizations, and cultural stakeholders.
- o Host or participate in local events, workshops, and community gatherings.

#### 2. Advocacy & Promotion:

- Advocate for the needs and interests of regional artists.
- o Promote ArtBridgeCanada's programs, services, and opportunities.
- o Increase awareness of our mission and goals through outreach activities.

## 3. Communication & Feedback:

- o Serve as a bridge between your community and ArtBridgeCanada.
- Gather feedback from local artists and organizations to help shape programs and initiatives.
- Share updates on regional activities with the ArtBridgeCanada team.

#### 4. Equity & Inclusion:

- Ensure that underrepresented voices in the arts are prioritized and supported.
- o Promote equity and inclusivity in all regional engagement efforts.

# **Qualifications:**

- A strong passion for the arts and cultural community.
- Established connections within your regional arts sector are a strong asset.
- Strong communication and organizational skills.
- Enthusiasm for fostering collaboration and advocating for artists.
- Commitment to equity, diversity, and inclusion.

## What We Offer:

- An opportunity to make a meaningful impact in the arts community.
- Collaboration with a national network of arts advocates.
- Training and support to effectively represent ArtBridgeCanada.
- Recognition for your contributions to advancing the arts sector.

# How to Apply:

If you're ready to champion the arts in your region, we'd love to hear from you! Submit your application, including a brief introduction and resume, to <a href="mailto:dr.brian.usher@artbridgecanada.ca">dr.brian.usher@artbridgecanada.ca</a>.

Join us in building a stronger, more connected arts community across Canada!