

Advisory Council Role Description

Title: Advisory Council Member, ArtBridgeCanada

Organization: ArtBridgeCanada

Location: National / Virtual



About ArtBridgeCanada:

ArtBridgeCanada is a federally registered not-for-profit dedicated to empowering Canadian visual artists. We bridge geographic divides, promote equity, and provide crucial resources, mentorship, and professional development opportunities. By championing collaboration and inclusivity, we help artists across Canada thrive and contribute to a dynamic cultural landscape.

About the Advisory Council:

The Advisory Council is a dynamic, non-governing body of individuals who offer **strategic guidance, industry insight, and thought leadership**. Members share their expertise to inform ArtBridgeCanada's programs, partnerships, and outreach efforts. The Advisory Council does not carry fiduciary responsibilities; instead, it serves as a brain trust, helping ArtBridgeCanada evolve in response to emerging trends and community needs.

Key Responsibilities:

- **Strategic Insight & Thought Leadership:**
 - Participate in 2-3 advisory sessions per year (typically virtual) to discuss challenges, opportunities, and strategic initiatives.
 - Provide feedback on program ideas, resource materials, and emerging strategies for equity-focused outreach.
- **Industry & Community Connections:**
 - Identify potential partnerships, funding sources, or community organizations that align with ArtBridgeCanada's mission.
 - Suggest guest speakers, mentors, and workshop facilitators for our training and mentorship programs.
- **Trend Spotting:**
 - Advise on shifting industry landscapes, whether digital transformation in the arts, new funding models, or international collaboration opportunities.
 - Offer insight into cultural policy developments, philanthropic priorities, or innovative marketing strategies.

Qualifications:

- Proven expertise in one or more relevant areas: arts/cultural sector, philanthropy, arts policy, community engagement, marketing, technology, finance, or education.

- Commitment to equity, inclusivity, and the sustainable growth of Canada’s cultural ecosystem.
- Strong communication skills and an openness to diverse perspectives.
- Ability to contribute thoughtfully within a collaborative environment.

Time Commitment:

- Approximately 4-8 hours per year, including advisory calls and occasional reviews of documents or proposals.
- Flexibility to provide ad-hoc feedback via email or phone as needed.

Benefits of Participation:

- Influence the strategic direction of a growing national arts nonprofit.
- Expand your professional network with artists, cultural leaders, and philanthropic partners.
- Enhance your leadership profile and contribute to the national conversation about the arts in Canada.
- Make a tangible impact by guiding initiatives that uplift underrepresented voices and foster a more inclusive arts community.

How to Apply:

Please send a brief statement of interest and your resume or LinkedIn profile to Brian Usher at dr.brian.usher@artbridgecanada.ca . We will follow up to discuss how your expertise can best support ArtBridgeCanada’s mission and ensure a productive, mutually beneficial relationship.